

Non-emergency appointment skipping



Empowering those without insurance | Appointment skipping for Specialists

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current situation



Sought after practitioners can have wait times of many months for an appointment or consultation.



Hospitals prioritize doctors to perform services that create more revenue like operations over consultations and acute appointments.



→ our solution



Allow for appointment skips for **non-emergency bookings** for patients and doctors in demand.



A unique solution that solves the ethical question in the companies brand for hospitals to fall back on.



Solves your promotional awareness model through a tip out model for your assistant staff who receive a percent incentive.



Creates a **new revenue stream** for doctors and hospitals organizations that did not have a reason to prioritize these low profiting appointments.



√ the cost

COMMISSION MODEL



15%

This includes all credit card & service fees for the organization

*early adopter rate of 10% if signed up before launch

MONTHLY FEE

\$**9.99**

per doctor fee

^{\$}0.99

per support staff fee

\$29.99

admin fee per month



UPGRADES INCLUDED

- White labeling @ \$99 a month on our domain
- O Insurance write offs @ \$149 a month
- Virtual appointments on our platform @ \$199
- O Calendar bookings for a reduced rate of 4 months away @ \$79
- Contact us for custom needs



why use MediSkip?



A third party service so that doctors don't appear commerce-based.



A tech start-up that **mitigates tech stresses**, **IT needs** and requires **no training** for support staff.



A **community hub of doctors** aimed at solving the same problems and allows patients to **find the best specialists** for their needs.



An alternative site that allows for a **tip out model which incentivises** the **support staff**, allowing for awareness and reducing inflated support staff wages.



A single site that allows for a hospital to easily manage all the doctor's profiles, availability and appointment skips.



target market

Appointment skips opens a once closed door to all



NON-INSURED PATIENTS

- → This gives them the alternative to get priority even when they do not have insurance.
- Giving everyone equal access no matter what their job and insurance status entails.



INSURED PATIENTS

- → Allows for a premium experience for those who have busy schedules.
- Creates an alternative schedule time for those with unlimited budgets.



profit possibility estimates

Practitioners with a waitlist and appointments scheduled, we assume:



= appointment skips could range around \$600+/-



= appointment skips could range around \$3,000+/-



= appointment skips could range around \$5,500 +/-





^{*}WITH a longer wait, will the desire and need to pay a premium to skip become greater.

